



The agenda is made up of four significant technology areas. The Information Difference produces a Market Landscape each quarter and in line with the retrospective landscapes, an Information Lens Report will be produced on the convergence of the specific technology and AI.

The Landscape ranks vendors using weighted criteria. To reflect what matters most to your customers, such as technology depth, customer base, or geographic reach.

Landscape Reports

- Q1 Data Quality Landscape
- Q2 Master Data Management Landscape
- Q3 Data Governance Landscape
- Q4 Databases in an AI world (vector db) Landscape

Information Lens Reports

- Q1 Data quality and AI
- Q2 MDM and AI
- Q3 Data governance and AI
- Q4 Databases in an AI world

To request an outline of the Information Lens Reports or any further information, please get in touch with
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About The Information Difference

At the Information Difference www.informationdifference.com we offer in-depth analysis of the data management industry, in-depth analysis of the main vendors, assessments of the marketplace and white papers discussing key issues and best practice.

If you are contemplating a data management project, we can advise you on strategy, vendor selection and best practice.