

## Data Governance Benchmarking

Data governance is gaining increasing importance, but how effective is it in practice? How does your organisation stack up against others? This data governance benchmarking exercise is a detailed survey into various aspects of data governance, including:

- Organisation
- Policies
- Risk
- Models
- Controls
- Measurement
- Support.

*(This structure was jointly developed by The Information Difference and The Data Governance Institute, and reviewed by a panel of multinational companies with well-established data governance activities).*

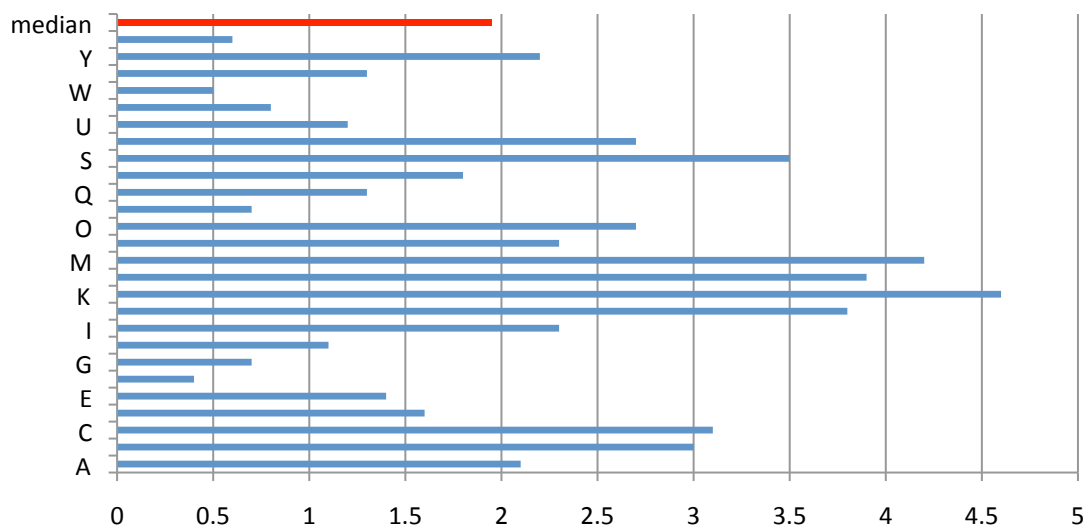
The idea is to gather data from organisations with active data governance initiatives, and to drill into the detail of these to see just what people are really doing, how broad the scope of these initiatives is, and how effective they are. The output is a report, with analysis of the data in these various areas. For example, one survey question asks:

**A management oversight process to ensure that data-related processes and controls are being followed in our organization:**

- Rarely or never exists (*this scores 1*)
- Is in development (*this scores 2*)
- Exists but is inconsistently followed (*this scores 3*)
- Is generally conducted as a part of ongoing operations (*this scores 4*)
- Is disciplined (*this scores 5*)

This question contributes to an area called “controls”. The report will analyse the responses to this and other questions, and then produce charts that show how the (anonymous) companies perform in this area:

Example Chart: Scope of "Controls"

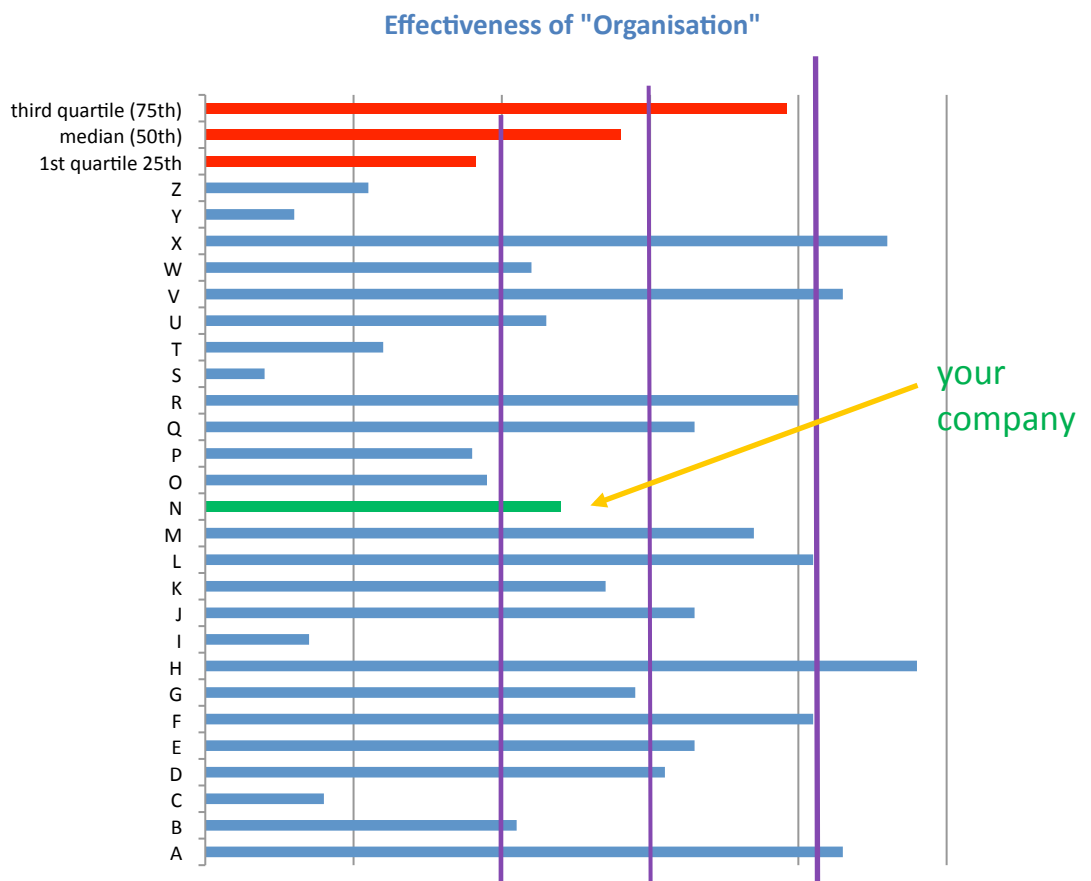


In this example it can be seen that, on average, this area is still at a relatively immature stage (median score 1.9) in many companies, but that a number of organisations (such as company K above) have a wide scope of controls in place. Just 10% of companies in the benchmark survey score over 4 out of 5 in the scope of their overall “controls”.

Another example of the analysis will be to look at the level of resources in the organisation being devoted to data governance i.e. the number of people (full time and part time) working on it. As well as calculating the raw number of people in the role of data stewards, for example, we will also work out the number of resources relative to the size of the organisation.

In return for filling in the survey you will receive a full analysis of the (anonymous) results, in the form of charts such as the one above. This will give you a good insight into the state of the art of governance today, its scope and effectiveness.

We believe that the analysis that we do will be of considerable interest and assist you in ensuring the effectiveness of your data governance initiative. Additionally, and optionally, you may wish to see exactly how your particular organisation is performing in various dimensions relative to its peers. A custom analysis can be purchased which goes through your own responses and shows this e.g. charts of the form shown below:



It should be emphasised that there is no charge for the summary report, just any custom analysis that you wish to see. Thank you for your help with this important research.